

2017-2018 Annual Report Highlights

RESEARCH CORES

The Health and Risk Communication Center (HRCC) now includes five research cores, which are “think tanks” of faculty researchers. They are:

- › Diversity and Culture Core
- › Social Media and Emerging Technology Core
- › Intervention and Campaign Design Core
- › Brain and Biological Communication Core
- › Rotating Core (topic changes annually)

RESEARCH PORTFOLIO

The overall HRCC research portfolio is strong. Faculty affiliates contributed 185 publication authorships and 69 unique grant proposals this year.

- › For a list of 2017-2018 publications, visit: http://hrcc.cas.msu.edu/_assets/docs/hrcc-2017-2018-affiliate-publications.pdf

IRIS SCHOLARS

As part of its mission to train the next generation of health and risk communicators, the HRCC founded the Iris Scholars, which involves graduate and undergraduate students in research translation.

SANDI SMITH RESEARCH FELLOWSHIP

The HRCC started the Sandi Smith Research Fellowship, which funds student research within the Health and Risk Communication Master of Arts program (HRCMA).

BETTINGHAUS LECTURE

As part of its outreach goals, the HRCC hosted Dr. William Klein from the National Cancer Institute’s Behavioral Research Program for the 2018 Bettinghaus Lecture.

HEALTHY PEOPLE, HEALTHY PLANET POLL

The HRCC created a new annual survey: the Healthy People, Healthy Planet Poll. This project provides up-to-date information about Michigan citizens’ attitudes toward environmental policies.

- › For more information about the HP² Poll, visit: <http://hrcc.cas.msu.edu/research/hp2-poll.html>
- › Contact: Maria Lapinski, lapinsk3@msu.edu

COMMUNICATION ON TAP

The HRCC co-sponsors the public engagement series Communication on Tap, in which ComArtSci scholars discuss their research with the community in local pubs.

HEALTH & RISK COMMUNICATION MASTER OF ARTS PROGRAM

The HRCMA program has a 90% graduation rate and 82.5% placement rate in health and risk communication fields.